

3rd Annual

POWERED by ELECTRICITY



A National Drive Electric Week event

EXPERIENCE ALL THINGS ELECTRIC!

Saturday, September 23, 2023 • 10 am–2 pm

University of Wisconsin - River Falls • North Hall • 410 S. 3rd St.

For more information:



Schedule of Events:

Outside in front of North Hall:

EV Drivers Round Tables 10:30am & 1:30pm
Moderated by Dave Chavie, Energy Innovation & Operational Technology Manager at Pierce Pepin Cooperative Services

In the North Hall Auditorium:

Residential Solar & Battery Storage • Presented by Russel Gilberg, President of Energy Concepts 11:15am–11:45pm

(All presentations will allow time for Q&A.)

Rebates, Rebates, Rebates! and Rural Energy for America Program (REAP) 12–12:30pm

Learn about rebates available from Focus on Energy, your local electric cooperatives, and River Falls Municipal Utilities. Lance Hovland from Hope for Creation and Energy Concepts will discuss grants and loans available to agricultural producers and small businesses through REAP.

Electric School Bus Programs 12:45–1:15pm

Presented by Francisco Acevedo, Mobile Source Program Manager, U.S. Environmental Protection Agency

Plus:

- Electric Vehicle (EV) Showcase & Test Drives
- Electric Tools & Equipment Demonstrations & Vendors
- **NEW** Kid's Activities
- Electric Cooperative Information Stations
- Brats, Hot Dogs and Vegan Chili Fundraiser for St. Croix Valley SART

Enter to Win!

EGO Power+ 21" Single Stage Snow Blower Kit – with Peak Power™ technology, it's the only cordless snow blower that's as powerful as gas (includes two 5.0Ah 56V ARC Lithium Batteries with Fuel Gauge and Rapid Charger)

Snow blower winner drawn from all registered attendees. Enter at the UW-RF Office of Sustainability table.



DEWALT 2X20V MAX 21.5" Brushless Cordless Push Mower – features a direct drive motor that delivers up to 75 minutes of runtime – cut through thick grass with ease. (includes two 10Ah batteries and charger)

Mower winner drawn from all Pierce Pepin Co-op members who attend. Enter at the PPCS registration table.



PIERCE PEPIN COOPERATIVE SERVICES
Live Better.®

The EGO Power+ Chain Saw truly delivers Power Beyond Belief™ – The 16" bar and chain, combined with a high-efficiency brushless motor, provides effortlessly smooth cuts. (includes 56-Volt 5.0 Ah ARC Lithium battery and 56V charger)



Chain saw winner drawn from all St. Croix Electric Co-op members who attend. Enter at the SCEC registration tent.



Drawings will take place at 1:50pm.

Winners who are not present will be contacted about pick up details.

